



Business Membership

Thank you for your interest in Hill House! We are thrilled that you are considering becoming a business member. We love being a Backyard in the City for about 1,500 families, and we want organizations that support us to participate meaningfully in the community we serve. We're excited to share information about business membership with you, and we look forward to partnering with you!

Business Membership Packages

Think of business membership as a one-year pass to the biggest, busiest backyard in the city. An annual business membership allows organizations to engage with the Hill House community in ongoing, meaningful ways – from posting a logo on our website, to recognition and participation at Hill House events, to special offers and incentives for Hill House members. Our business membership packages are outlined below. If you would like to learn more, contact Kelsey Brunone at kbrunone@hillhouseboston.org.

Community Leader (\$5,000) – for members at the level, we will:

- Post your company logo on Hill House's website for a year
- Promote your participation as a member to the community six times during the year (via press releases, newsletters, ads, etc.)
- Acknowledge you as a top-level sponsor at our largest community event, The Backyard Dash (specifics on these sponsorships are included, below)
- Provide you with two tickets to attend our annual Spring Fundraising Dinner in March.
- Work with you to tailor your participation in a third Hill House event, or to create an event that you can host for the Hill House community
- Provide a "Hill House Business Member" sticker for your window
- Work with you to design a special offer for Hill House members (discounts, giveaways, or other incentives to bring you business)
- Provide a complimentary family membership -- for use by you or one of your employees (you can also have Hill House donate it to a deserving family)

Backyard Champion (\$2,000) – for members at this level, we will:

- Post your company logo on Hill House's website for a year
- Promote your participation as a member to the community four times during the year (via press releases, newsletters, ads, etc.)
- Acknowledge you as a top level sponsor at our largest community event, The Backyard Dash (specifics on these sponsorships are included, below)
- Provide a "Hill House Business Member" sticker for your store window
- Work with you to design a special offer for Hill House members (discounts, giveaways, or other incentives to bring you business)

- Provide a complimentary family membership -- for use by you or one of your employees (you can also have Hill House donate it to a deserving family)

Neighborhood Friend (\$500) – *for members at this level, we will:*

- Post your company logo on Hill House’s website for a year
- Promote your participation as a member to the community three times during the year (via press releases, newsletters, ads, etc.)
- Recognize your company at our largest community event, The Backyard Dash
- Provide a “Hill House Business Member” sticker for your window
- Work with you to design a special offer for Hill House members (discounts, giveaways, or other incentives to bring you business)
- Provide a complimentary family membership -- for use by you or one of your employees (you can also have Hill House donate it to a deserving family)

Event Sponsorships for \$5,000 & \$2,000 Business Members

As noted above, the “Community Leader” and “Backyard Champion” packages include sponsorship opportunities at our largest community event, the Backyard Dash. In addition, Community Leaders receive two tickets to attend our annual Spring Fundraising Dinner. Sponsorship of the Backyard Dash includes additional benefits, which are outlined below, along with details of the Spring Fundraising Dinner.

Backyard Dash (May 2010) – Each May, Hill House welcomes back the warm weather with a family fun run/walk and community picnic on the Esplanade. A Diaper Dash for toddlers and other fun activities help make this one of the highlights of spring in Boston. Event sponsors receive:

- Naming rights for an activity area (\$5,000 business members only)
- Corporate logo on event t-shirt
- Corporate logo on event signage
- Prominent positioning of your company in all public relations and marketing materials

Spring Fundraising Dinner (March 2010) – Hill House’s annual Spring Fundraising Dinner offers our most prominent business members the chance to meet some of Hill House’s most generous donors and community supporters. The dinner is held at a different upscale Boston locale each year and attracts approximately 50 attendees. All proceeds from the dinner support Hill House’s operating budget.